



PROJECT OUTCOMES

1. **Set up a dedicated website space** for youth-oriented information and interactions about epilepsy.

2. **Curate online resources from around the world**, dedicated to education and awareness about epilepsy, for children and youth.

3. **Organize and present content about epilepsy** in a fun and user-friendly way, for younger audience.

4. **Create original content** for the website, by youth and for youth.

5. **Create and moderate a safe space** for younger users, to interact with each other about epilepsy.



EEA KEY RESOURCES AND PROGRAMS

EDUCATION AND AWARENESS PROJECT MATRIX

EDUCATION ABOUT EPILEPSY...

EEA EPILEPSY FOR KIDS WEBSITE PROJECT

ABOUT THE EDMONTON EPILEPSY ASSOCIATION

The EEA is a registered charity, in operation since June 1960. Our vision is:

Empowering people who live with epilepsy. **Our Mission is:**

To assure the well being of persons with epilepsy through increased public awareness and education and further, to address specific concerns, both personal and social, that these individuals experience.

Our Objective is:

To promote, in any way possible, an improved quality of life for persons with epilepsy, their families and caregivers. **Our Values are:**

Empowerment | Respect | Compassion | Dedication | Integrity

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- **EEA EPILEPSY INFORMATION BOOKLETS - 11 titles online and in print**
- **Kids On The Block (KOB) - live puppet show**
- **SCHOLARSHIPS FOR YOUTH AND POST-SECONDARY STUDENTS**
- **HALLOWEEN PURPLE HAUNTED HOUSE PROJECT**
- **BI-MONTHLY NEWSLETTER**
- **FAMILIES ONLINE CONVERSATIONS (FOCS)**
- **SUPPORT SERVICES (for members)**

The EEA sets its awareness and education projects based on a matrix it worked on in 2021. Projects in these areas must:

1. Focus on a specific goal
2. Align with the EEA Strategic Planning
3. Be Feasible
4. Have a tangible impact

- Lowers stigma
- Combats assumptions about the condition
- Busts myths
- Reduces judgment
- Increases visibility, understanding, empathy, advocacy, support
- Improves Quality of Life (QOL)
- Impacts change

Epilepsy is a 2-sided coin – one has the medical, physical needs to address, such as diagnosis, prognosis, treatment options, surgery, implants, monitoring devices and alternative treatments. The other side is the psycho-social element of the impact epilepsy has on people, directly impacted by it as well as those who care for them. This includes support systems, quality of life (QOL), education, overall wellness, and safety. The other metaphor used in conversations is the "slice of a pie" – important but not everything.